



ARTWORK SPECIFICATION SHEET

File Requirements for Digital Printing

Graphic Formats:

Adobe Illustrator or Photoshop-.ai, .eps, .tif, .pdf, or .jpg. PC or Mac.(No Quark Express or CorelDRAW).

Size/Resolution:

Raster Images: Optimum 300-600dpi. at full Size of final output. If file exceeds 300MB, the image can be scaled down to half or quarter of final size. If file still exceeds 300MB after scaling, resolution can be reduced to 72-150dpi. The resolution should be related to the final size and viewing distance of the print. The closer the viewing distance the higher the resolution should be.

Vector Art: or Outlined Art does not have resolution requirements. It will print sharply at nearly any scale.

File Media:

CD ROM, DVD, USB Flash Drive, Email up to 3Mb, or upload to ftp site

Color Consistency:

Please convert all files to CMYK. Include or note any PMS colors that need to be matched. Sending printed color proofs along with file, will allow us to match overall color of prints.

Fonts:

Please create outlines for all fonts. If this is not possible please include all fonts used in artwork.

Contact Info.

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